KARA PEARSON
karaepearson@gmail.com | 630-999-3441 | kara-pearson.com

EDUCATION

Purdue University West Lafayette, IN
Bachelor of Science in User Experience Design, Minor in Psychology,
Certificate in Collaborative Leadership - 3.98 GPA

EXPERIENCE

Microsoft Redmond, Washington
Product Manager I August 2026-Current

- Own end-to-end product strategy, design, and evolution of a global law enforcement platform as the sole designer, collaborating with business, legal, end users, and engineering to deliver user-centered solutions.
- Bridge design and engineering by contributing directly to production codebases, leveraging AI-assisted development to accelerate iteration and ensure design fidelity.
- Drive product development through user workshops, requirements gathering, functional specifications, and prioritization of engineering initiatives.

Microsoft Redmond, Washington
Product Design Intern May-August 2025

- Developed the brand identity for Trust Copilot for Enterprise Cloud, leveraging AI tools to accelerate design and establish a cohesive product narrative; adopted by 10+ teams and scaled across Microsoft 365.
- Translated 5+ regulatory and security requirements into clear design flows and dashboards in partnership with PMs, engineers, and compliance stakeholders, improving usability for complex compliance workflows.
- Collaborated with engineers to resolve technical constraints and refine designs for implementation, balancing usability, accessibility, and development feasibility.

Apiture Wilmington, NC (Remote)
UX Design Intern December 2024-May 2025

- Redesigned 5 key mobile banking workflows by translating complex desktop features into intuitive mobile UI, using insights from Pendo analytics, Usertesting.com, and stakeholder feedback.
- Reworked the mobile design system in ZeroHeight, documenting a library of 30+ components and aligning it with desktop standards; improved accessibility guidance and reduced design–dev friction across teams.
- Streamlined design and research workflows by leveraging AI tools for documentation and synthesis, while collaborating with engineers in Jira to align designs with Agile development cycles.

United Airlines Houston, TX
Product Design Intern May-August 2024

- Conducted 20+ user interviews, surveys, and field observations at the In-Flight Training Center to uncover key pain points across trainee and staff experiences.
- Designed a roommate matching system to standardize living agreements in partnership with HR and operations, reducing onboarding friction and improving trainee satisfaction by 60%.
- Revamped flight attendant training materials in collaboration with instructors and brand teams, increasing usability by 70% while aligning content with United's design system and global aviation regulations.

Verizon August 2025 -May 2026
Lead UX Designer, *Researcher,* Sponsored Project

- Led research, design, and project management for an AI-powered bill explanation feature that helps customers understand changes to their Verizon bill, reaching an 87.5% increase in user satisfaction in testing and cutting planning and admin time by ~40% with AI tools.

SKILLS

Product Design, UI Design, User Research, Product Strategy, Stakeholder Management, Project Management, Agile Methodologies, Cross-Functional Collaboration, Systems Thinking, | Information Architecture, Interaction Design, Wireframing, Prototyping, Usability Testing, Accessibility & Inclusive Design, UX Writing, Design Systems, Design Thinking, Data-Driven Design | AI-Assisted Product Development, Prompt Engineering, Basic HTML, Basic CSS, Basic JavaScript, Basic React, Git/GitHub Copilot, Claude, Azure DevOps, Jira | Figma, Miro, Adobe Creative Suites, Microsoft Office Suites